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| | | | | Application Number | 09/681,138 | 4 |
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| | (use as many sheets | s as n | ecessary) | Examiner Name | | |
| Sheet | 2 | of | 2 | Attorney Docket Number 1027.003US1 | | |

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| Kur | 7 | Novell implements eRewards, www.surfgold.com/Corporate/newsroom/02052000.html, May 2, 2000 | 2 |
| KHI | 8 | OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number publisher, city and/or country where published. Novell implements eRewards, www.surfgold.com/Corporate/newsroom/02052000.html, May 2, 2000 New online customer loyalty program tops competitors with bigger travel rewards for fewer points, www.expresspress.com/news/points4travel_051600.html, May 16, 2000 AOL rewards program, www.dmsdallas.com/marketing.html, copyrighted 1997, 1998, 1999 | |
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